

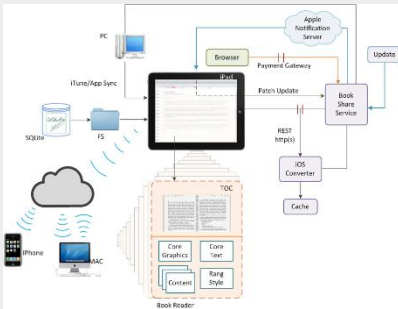
Transformative Digital Solution for Legal Content Delivery

The client is a leading global information services and publishing company serving the legal, business, tax, accounting, finance, audit, risk, compliance, and healthcare markets.

They wanted to provide a whole new paradigm of digital experience to their customers in the legal space by publishing their law books (Loose-Leafs) on the iPad. Each law book had hundreds of volumes and thousands of pages of information available in the form of loose leafs, and they were not happy with the existing method of manual delivery and update.

Business Impact:

- Increase in revenue through the iPad app
- Global increase in customer adoption and popularity led to the development of the app on Android and Web platforms in multiple languages, with seamless integration of content across devices and platforms.



Key Highlights

- Developed on native approach in order to improve speed, performance and interactivity
- Increased overall user's reading experience by providing a highly interactive and optimized application responsiveness using native APIs (Core Graphics, Core Text)
- Core Graphics used to create flip effects
- Highly optimized search created by search algorithms for text content alone and not the styling information
- Technology developed by the OFS team was applied for a patent by the customer with a special mention for OFS resources

Technologies

- Objective C, Apple SDK – APIs Core graphics, Core text, NSAttributedString method for content rendering